

**COMMITTEE OF THE WHOLE
GENESEE COUNTY LEGISLATURE
OLD COURTHOUSE – ZOOM VIDEO CONFERENCE
WEDNESDAY, DECEMBER 15, 2021**

The Genesee County Legislature met via ZOOM video conference on Wednesday, December 15, 2021 at 5:30 p.m.

Legislature Chair Stein called the meeting to order at 5:30 p.m.

Legislature Chair Stein requested approval of the COW minutes from December 1, 2021. Motion by Legislator Deleo and seconded by Legislator Hawley, carried.

The Clerk proceeded with the resolutions:

**RESOLUTION NO. 560 CONTRACT – COMMON GROUND HEALTH
FOR REGIONAL COVID-19 COMMUNICATION
STRATEGY – APPROVAL OF**

Legislator Clattenburg offered the following resolution:

WHEREAS, Genesee County continues to respond to the COVID-19 pandemic, and
WHEREAS, new cases, hospitalizations and deaths from COVID-19 infections continue to rise within Genesee County and throughout the region, and
WHEREAS, the counties of the Finger Lakes region have coordinated and arranged for a regional marketing and outreach campaign to be conducted by Common Ground Health and Causewave Community Partners, and
WHEREAS, this proposed marketing and outreach strategy consists of purchased advertising in a number of local and regional outlets, earned media, and targeted direct mailings to particular populations within our region, and
WHEREAS, the Public Health Directors and other County leaders feel there is a direct and pressing need to undertake this mediate and outreach campaign to increase vaccine uptake rates and try to slow the increase in cases, hospitalizations and deaths from COVID-19, and
WHEREAS, the overall budget for this effort is \$150,000 and Genesee County's share of that cost is \$ 15,171.10, Now, therefore Be it
RESOLVED, That the Chair of the Genesee County Legislature is hereby authorized and directed to sign the Agreement with Common Ground Health, 1150 University Avenue, Rochester, New York 14607, for an amount not to exceed \$15,171.10, for the period December 10, 2021 through December 10, 2022.

Budget Impact: Funding is available in the 2021 Health Department budget via the LHD COVID 19 vaccine response grant contract #C-36932GG

Legislator Yunker seconded the resolution which was adopted by 326 votes.

Legislature Chair Stein commented on a last minute change to the contract. Chair Stein asked County Manager to elaborate on the slight change on the contract. Matt Landers stated the Change under 4e of the contract – adding additional language in the event that the contract is

terminated seen that there is upfront payment of \$15,000. This would give Genesee County recourse to monies that were not earned.

At 5:39 p.m. the meeting adjourned upon motion of Legislator Maha seconded by Legislator Torrey, carried.